



ANDY ADDAMS

INTERNATIONAL TOURING GUITARIST • MEDIA HOST • EVENT FOUNDER

Founder of Guitar Universe - Host of Shred Music TV
Professional guitarist combining international touring,
large-scale media reach, and guitar-focused events.

A full-page background image of a man, Andy Addams, in a dynamic pose. He is wearing a black t-shirt and a black guitar hero-style vest with multiple straps and buckles. He has a beard and is looking upwards with his mouth open, as if singing or shouting. The background is a dark stage with blue and purple spotlights creating a bokeh effect.

01

ARTIST

PROFILE

Andy Addams is an international touring guitarist, media host, and music entrepreneur.

Known for his high-energy performances and technical precision, Andy connects live performance, digital media, and community-driven guitar events.

He is the host of Shred Music TV and the founder of Guitar Universe, positioning him as both a performing artist and a trusted voice in the global guitar community.





02

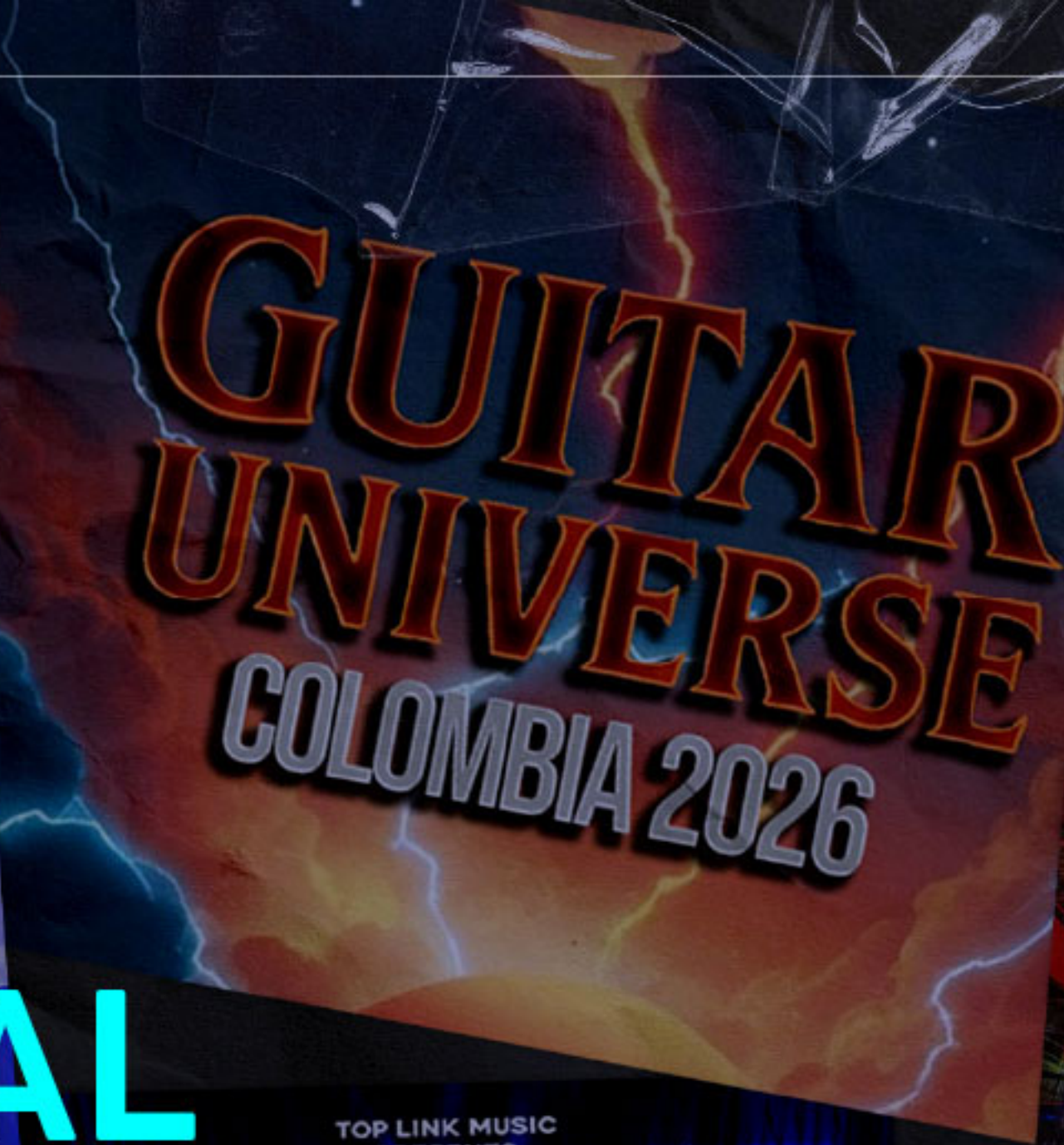
TOURING &

LIVE EXPERIENCE

- Latin America Tour 2025 — Opening for Marty Friedman
- Latin America Tour 2025 — Opening for Kiko Loureiro
- European Tour 2025 — Opening for Kiko Loureiro
- March 2026 — Special Guest on Symphony X — 30th Anniversary LATAM Tour
- Andy's performances place sponsor gear on professional stages across Latin America, Europe, and the USA.

CAREER HIGHLIGHTS & PROFESSIONAL EXPERIENCE

Opened for Ozzy Osbourne in Colombia.
Performed at multiple large open-air festivals across Latin America.
Music Director & Lead Guitarist for rock and Broadway-style productions on major international cruise ship lines.
These roles require elite performance standards, consistency, and professional reliability, reinforcing Andy's reputation as a trusted world-class guitarist.



ANDY ADDAMS

GUITAR UNIVERSE

©4

Founder: Andy Addams

Guitar Universe is an international guitar event celebrating guitar culture and performance.

Guitar Universe 2025 — Featuring Kiko Loureiro

Guitar Universe 2026 — Featuring Michael Angelo Batio



A man with a beard and short brown hair, identified as Andy Addams, is the central figure. He is wearing a black, full-body protective suit with visible padding on the shoulders, elbows, and chest. He is holding a blue and white striped electric guitar. The background is a modern building with a glass facade, reflecting the sky. The overall tone is professional and edgy.

SHRED 05 MUSIC TV

Host: Andy Addams

Facebook: 500,000+ followers

Instagram: 200,000+ followers

Combined Reach: 700,000+ musicians & fans

Content includes performances, gear demos,
interviews, and viral guitar content





06

TOTAL

DIGITAL REACH

Shred Music TV Facebook: 500K+

Shred Music TV Instagram: 200K+

Andy Addams Personal Brand: 90K+

Total Reach: 790,000+ highly targeted followers

Content regularly reaches hundreds of thousands to millions of views


ANDY ADDAMS



07

BRAND

COLLABORATION OPPORTUNITIES

Performance videos featuring sponsor gear
Short-form reels with high engagement
Tour content with branded gear on stage
Cross-posting via Andy Addams and Shred Music TV
Authentic usage by a professional touring guitarist

A full-page background image of a male guitarist, Andy Addams, performing on stage. He is wearing a black leather jacket with patches and playing a silver electric guitar. The stage is lit with red and yellow spotlights, and a large black drum is visible in the background.

08

WHY PARTNER

WITH ANDY ADDAMS

Shred Music TV Facebook: **500K+**

Shred Music TV Instagram: **200K+**

Andy Addams Personal Brand: **90K+**

Total Reach: 790,000+ highly targeted followers
Content regularly reaches hundreds of thousands
to millions of views.





ANDY ADDAMS

CONTACT

Andy Addams
Founder — Guitar Universe
Host — Shred Music TV
Website: www.andyaddams.com
Email: infoandyaddams@gmail.com