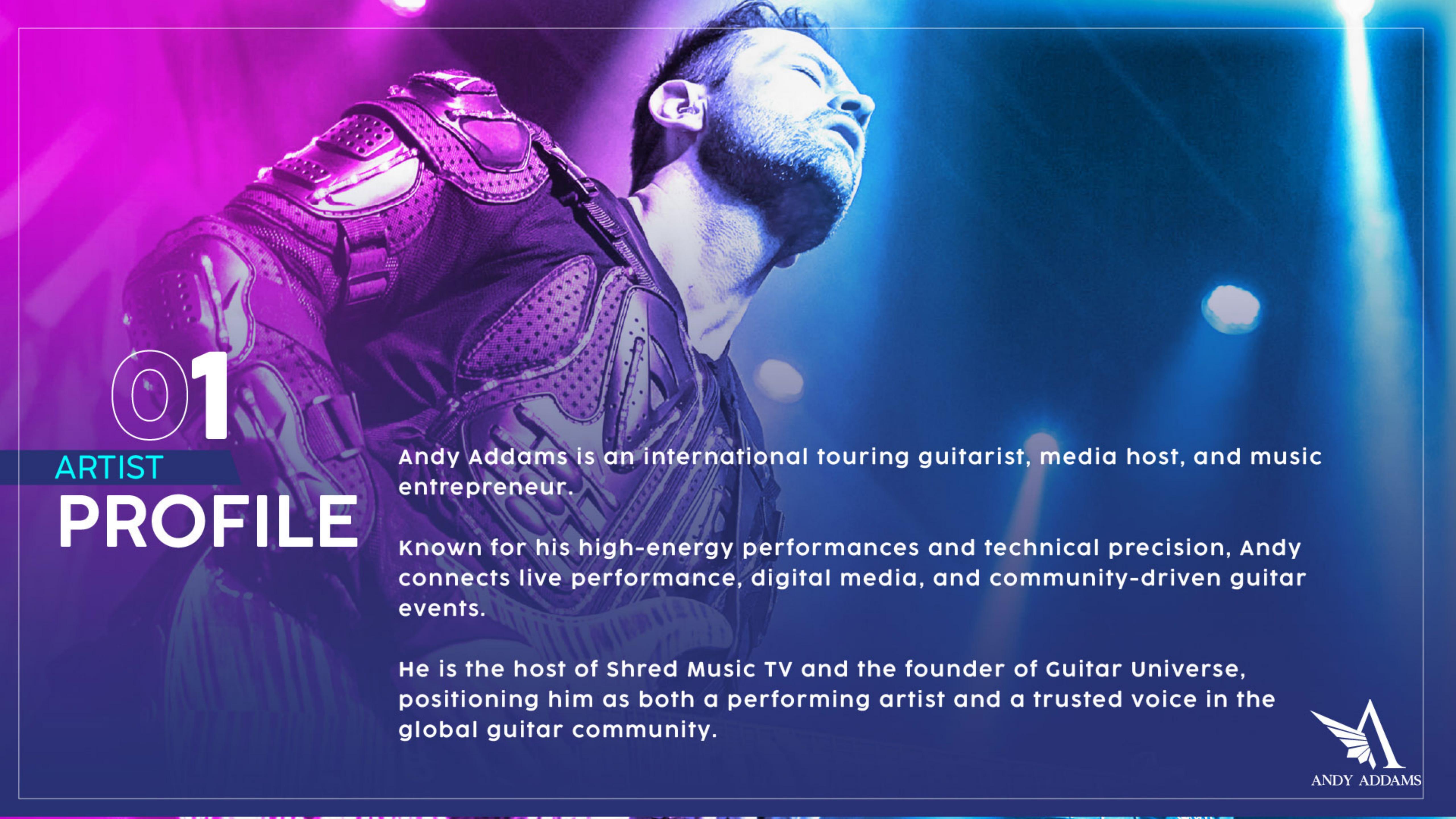




# ANDY ADDAMS

**INTERNATIONAL TOURING GUITARIST • MEDIA HOST • EVENT FOUNDER**

Founder of **Guitar Universe** - Host of **Shred Music TV**  
Professional guitarist combining international touring,  
large-scale media reach, and guitar-focused events.



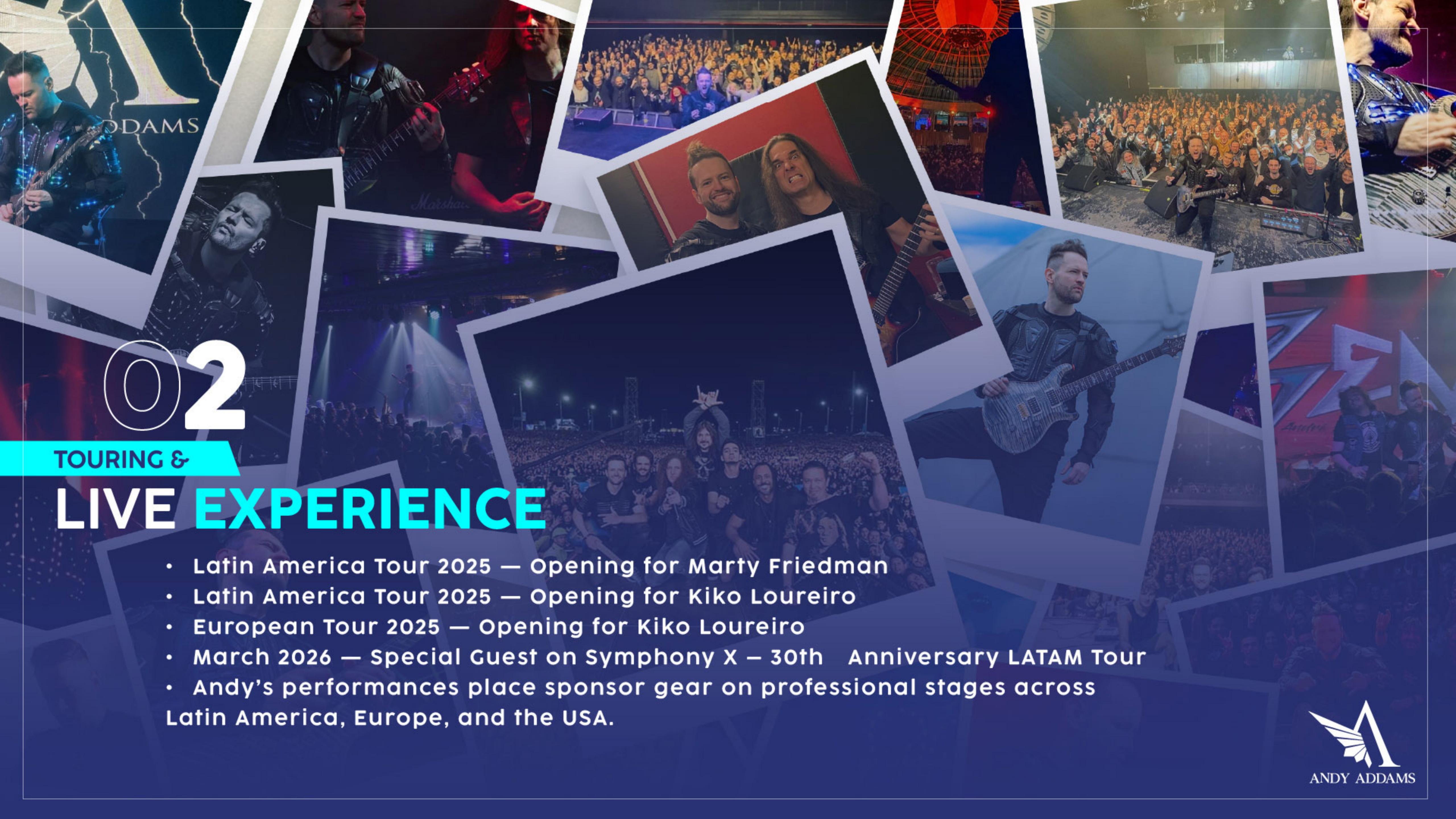
# 01 ARTIST **PROFILE**

Andy Addams is an international touring guitarist, media host, and music entrepreneur.

Known for his high-energy performances and technical precision, Andy connects live performance, digital media, and community-driven guitar events.

He is the host of Shred Music TV and the founder of Guitar Universe, positioning him as both a performing artist and a trusted voice in the global guitar community.

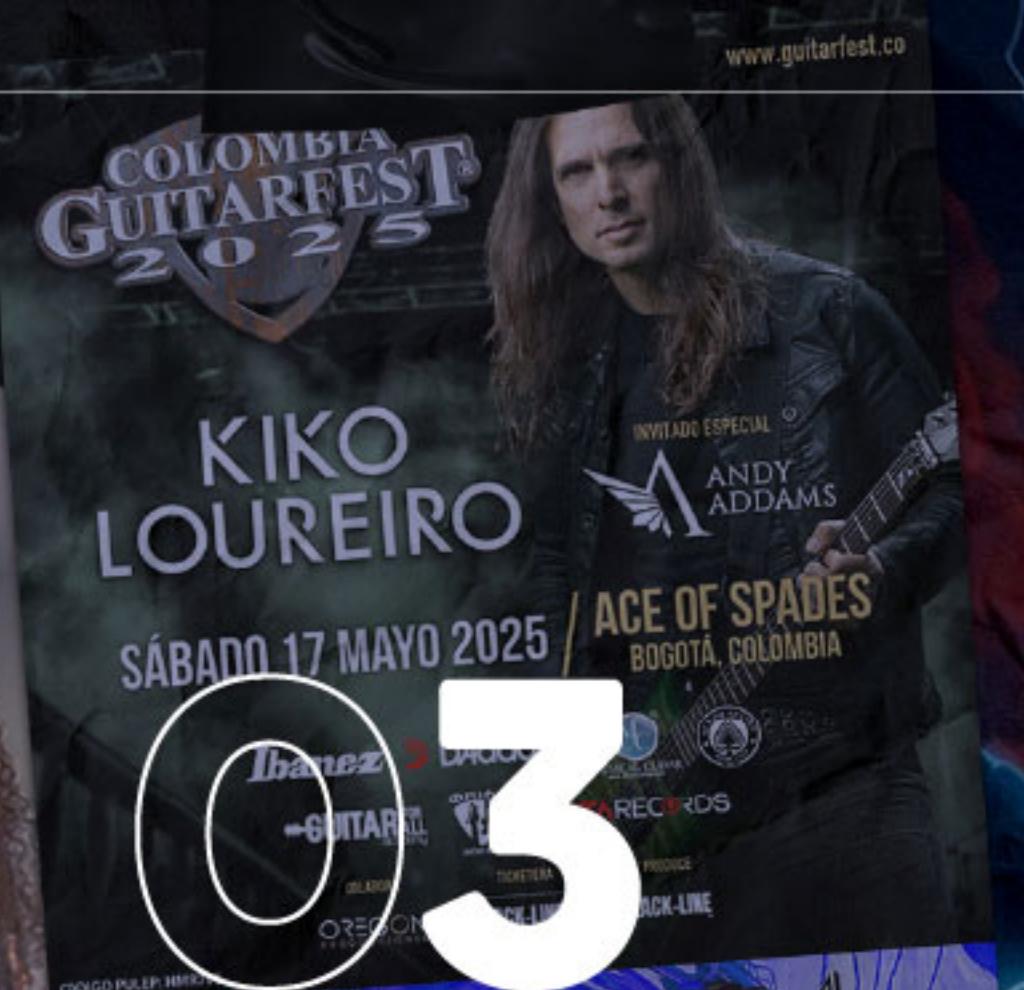




# 02 TOURING & **LIVE EXPERIENCE**

- Latin America Tour 2025 — Opening for Marty Friedman
- Latin America Tour 2025 — Opening for Kiko Loureiro
- European Tour 2025 — Opening for Kiko Loureiro
- March 2026 — Special Guest on Symphony X – 30th Anniversary LATAM Tour
- Andy's performances place sponsor gear on professional stages across Latin America, Europe, and the USA.





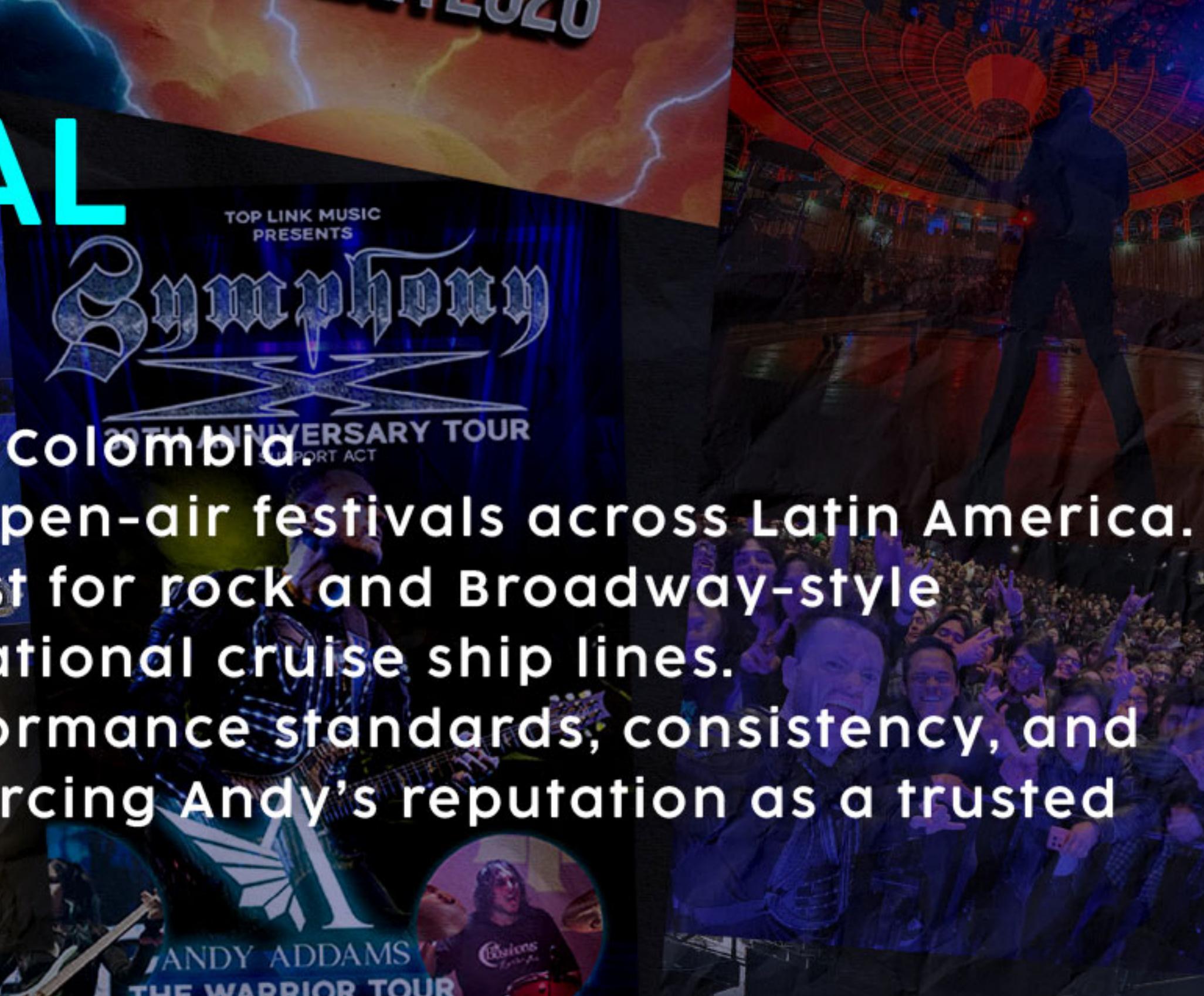
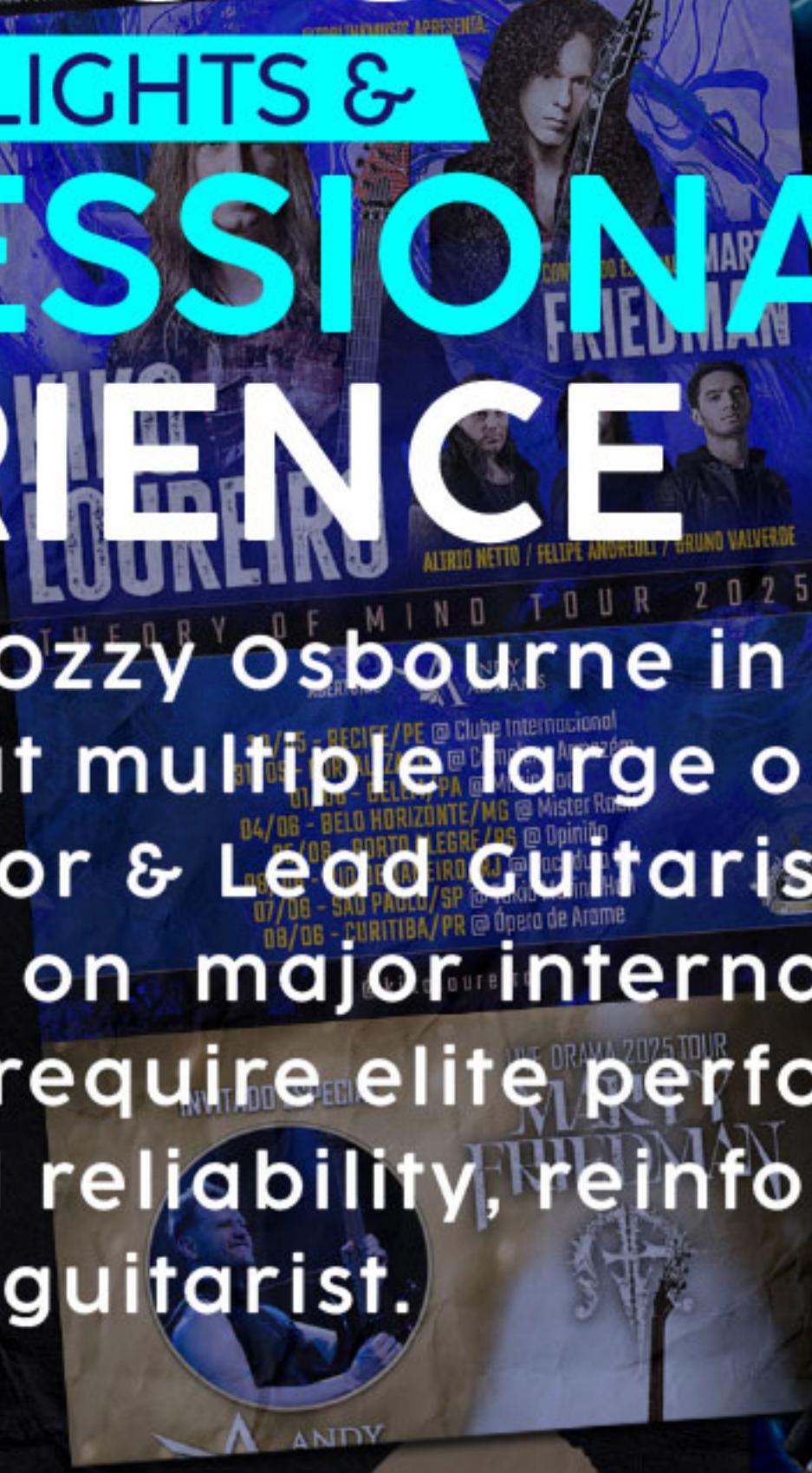
# CAREER HIGHLIGHTS & **PROFESSIONAL EXPERIENCE**

Opened for Ozzy Osbourne in Colombia.

Performed at multiple large open-air festivals across Latin America.

Music Director & Lead Guitarist for rock and Broadway-style productions on major international cruise ship lines.

These roles require elite performance standards, consistency, and professional reliability, reinforcing Andy's reputation as a trusted world-class guitarist.



03

# GUITAR UNIVERSE

04

Founder: Andy Addams

Guitar Universe is an international guitar event celebrating guitar culture and performance.

Guitar Universe 2025 — Featuring Kiko Loureiro

Guitar Universe 2026 — Featuring Michael Angelo Batio



# SHRED 05 MUSIC TV

Host: Andy Addams

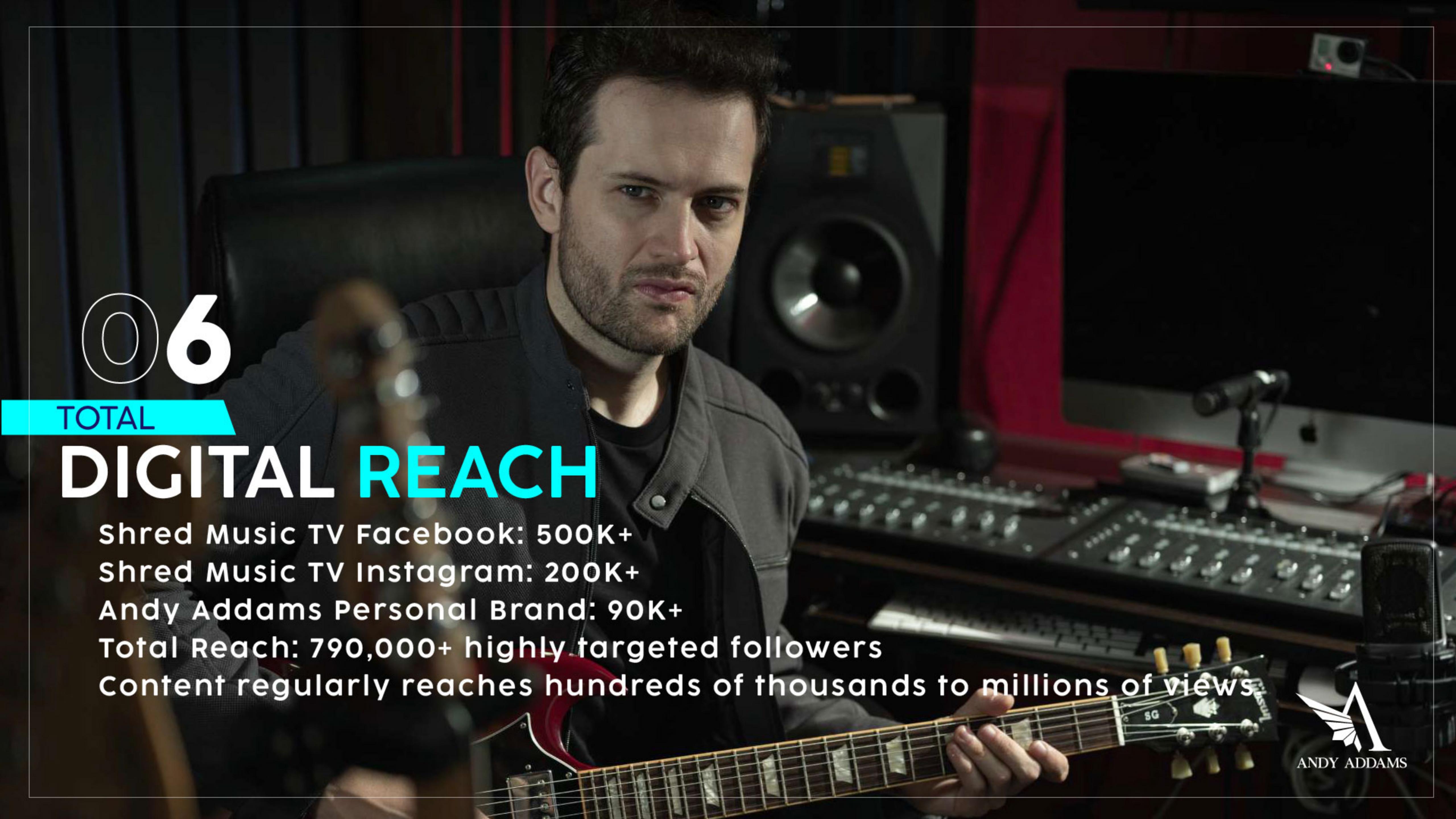
Facebook: 500,000+ followers

Instagram: 200,000+ followers

Combined Reach: 700,000+ musicians & fans

Content includes performances, gear demos, interviews, and viral guitar content





06

TOTAL

## DIGITAL REACH

Shred Music TV Facebook: 500K+

Shred Music TV Instagram: 200K+

Andy Addams Personal Brand: 90K+

Total Reach: 790,000+ highly targeted followers

Content regularly reaches hundreds of thousands to millions of views





07

BRAND

## COLLABORATION OPPORTUNITIES

Performance videos featuring sponsor gear

Short-form reels with high engagement

Tour content with branded gear on stage

Cross-posting via Andy Addams and Shred Music TV

Authentic usage by a professional touring guitarist



08

WHY PARTNER  
**WITH ANDY ADDAMS**

Shred Music TV Facebook: **500K+**

Shred Music TV Instagram: **200K+**

Andy Addams Personal Brand: **90K+**

Total Reach: 790,000+ highly targeted followers

Content regularly reaches hundreds of thousands  
to millions of views.





ANDY ADDAMS

CONTACT

Andy Addams  
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Host — Shred Music TV  
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Email: [infoandyaddams@gmail.com](mailto:infoandyaddams@gmail.com)